

# AUTONOMOUS CLEANING IS VITAL TO THE SUCCESS OF THE RETAIL INDUSTRY



## 1 Augmenting Your Workforce Can Lower the Costs of Staffing

### DID YOU KNOW

**6.3M**

In 2021, **6.3 million workers left their jobs** by the end of the year, retailers were still trying to fill 1 million job openings.

—Forbes

**\$3.3K**

“On average, it costs **\$3,328 to find, hire, and train a replacement** for a \$10 per hour retail employee.”

—PrevueHR

**60.5%**

As of 2022, the retail and wholesale industry have a **turnover rate of 60.5%**, the highest across industries.

—Team Stage

### SOLUTION

Implementing autonomous cleaning solutions like Cobi 18 by ICE Robotics can help augment labor issues. First, cobots support staff by taking on repetitive work which can help lower frustrations and reduce costs associated with turnover. Second, cobots can be easily deployed by anyone, so you can rely on a consistent clean no matter what. Third, Cobi 18 is available at an affordable price of less than \$15 a day and through an all-inclusive subscription, making it hassle-free and a simple way to implement autonomous solutions.

## 2 Consistent Cleaning Can Improve In-Store Experience

### DID YOU KNOW

**64%**

In one study, “**64% of shoppers** [surveyed] have said they have left a store without making a purchase due to poor physical appearance.”

—Commercial Zone

**99%**

“**99% of 1,004 adult customers** would refuse to go back to a poorly cleaned store” according to one study.

—Clean Group

**92%**

Out of 1000 consumers surveyed, “**92% of respondents** say a clean, organized store environment increases likelihood of purchase.”

—ChainStoreAge

### SOLUTION

Deploying autonomous cleaning solutions like Cobi 18 can improve store cleanliness. Cobi 18 is designed to clean consistently with the touch of a button, improving overall cleaning productivity and efficiency. Cobi 18 cleans close to the edge due to its side brushes, squeegee, and mop attachment that extend just beyond the cobot’s perimeter. Adding Cobi 18 to the team allows staff to focus on other high-priority cleaning such as bathrooms and surfaces that need constant attention.

## 3 Customer Service is Key to Increased Sales

### DID YOU KNOW

**68%**

“Around **68% of customers** say that they are happy to pay more for services and products from a company that is well-known to deliver good customer service experiences.”

—CloudTutorial

**\$75B**

“Businesses lose “About **\$75 billion annually**, according to a 2018 report by NewVoiceMedia due to poor customer service.”

—Bloomfire

**91%**

“**91% of respondents** said employees with product/ service knowledge increase the likelihood of purchase.”

—ChainStoreAge

### SOLUTION

Bringing on autonomous solutions lets your staff focus on customer service. Cobi 18 not only helps get the cleaning done, but staff are then more available to focus on customers and keeping the facility stocked and neat, resulting in a more positive in-store experience. Plus, you’ll create an overall positive perception of your facility when customers see Cobi 18 working alongside staff to create a healthy and clean environment.

## You’ll Increase Revenue when you Implement Automation

### SOLUTION

Cobi 18 from ICE Robotics Can Help You:

**Save Costs on Staffing**

**Increase Time in Store**

**Increase Repeat Visits**

**Increase Sales**